

# PW Club Development

Ideas for increasing & developing adult participation



## Volunteers

### **Aim:**

To recruit new volunteers and retain current volunteers

**Duration:** 1 hour – 1 day, on-going.

### **Run by:**

Volunteer manager or club committee

### **Example content:**

Set up incentives for volunteers i.e. training, discounted gear, freebies, club paraphernalia, uniform, free entry to events, offer of free membership for following year if they achieve 'X' amount of hours/days volunteering during the season.

### **Kit required:**

Ideas! Links with local watersports shops, dealers etc.

### **Benefits:**

Volunteer recruitment and retention.

**Options:** Send out a survey (free surveys can be set up on [surveymonkey.com](http://surveymonkey.com)) asking your members what would entice them into volunteering for the club, how many hours they feel are reasonable to put in per season etc.

For more information, ideas, templates and planning tools, please visit [www.pwpulse.co.uk](http://www.pwpulse.co.uk)

