

# PW Club Development

Ideas for increasing & developing adult participation



## Inclusion

### **Aim:**

To include family, partners and children in club activities.

**Duration:** 1 hour to 1 day, on going.

### **Run by:**

Event organiser/officer, Club volunteer.

### **Example content:**

Family cruise. Lunch/picnic at the slipway/beach. Away camping weekends. Afternoon/evening shorebased activities i.e. bowling, ice-skating, meals, BBQ etc.

**Kit required:** Activity dependant.

### **Benefits:**

Family memberships. Sustainable membership. Inclusive. Members family commitments are not split with club activities.

### **Options:**

Arrange activities during weekends and school holidays when members are most likely to have to choose between a family day or day with the club. Include a 'bonding' or team building activity so members families/partners/children get to know each other.

For more information, ideas, templates and planning tools, please visit [www.pwpulse.co.uk](http://www.pwpulse.co.uk)

