

PW Club Development

Ideas for increasing & developing adult participation



'How to' Workshops / Ask the expert

Aim:

To increase the skill level of club members. Member recruitment, retention and benefits, inclusion. Off-season activities.

Duration: 1 hour – 1 day, on going.

Run by: Mechanic, RYA instructor, Experienced PW rider, Racer, Website designer etc

Example content:

PW care & maintenance. Navigation. Tides. Weather awareness. Racing skills. Marshal skills. Buoyage. IRPCS. Freestyle riding. Stand-ups. Website maintenance. Advertising.

Kit required:

Dependant on subject – e.g. classroom, workshop, on-water etc.

Benefits:

Increase the skill level of club members. Offer activities for the off-season to keep members active.

Options:

Members to bring initial ideas forward at AGM or through online communications. List of achievable ideas sent out to all members, members to vote on what workshops they would most like to attend.

For more information, ideas, templates and planning tools, please visit www.pwpulse.co.uk

