

# PW Club Development

Ideas for increasing & developing adult participation



## Day membership option

### **Aim:**

Increased participation and membership.

**Duration:** 1 day, on going.

### **Run by:**

Club committee

### **Example content:**

Specific days/events where day membership is available. Maximum number of single days allowed per annum.

**Kit required:** Day membership sign up area at slipway/clubhouse or online

**Benefits:** Increased membership/database/revenue. A lead into annual membership. Allows PW riders who travel with their PWs to still have a club to ride within. Increases safety and awareness of newbies to the area.

### **Options:**

Where a 'sign up' area is not viable, on-line purchasing via paypal or similar could be used. A proof of payment would then be required on the day. A list of club rules/regulations must be signed/agreed to at the time of payment. All club T&Cs and byelaws still apply.

For more information, ideas, templates and planning tools, please visit [www.pwpulse.co.uk](http://www.pwpulse.co.uk)

