

PW Club Development

Ideas for increasing & developing adult participation



Apres ski action

Aim:

To keep members active year round

Duration:

1 hour – 1 day, on-going

Run by:

Club volunteer or committee member

Example content:

Ice skating, pub-quiz, darts, pool, bowling, curry night, winter ride outs etc.

Kit required:

Activity dependant public venue.

Benefits:

Member retention. Inclusion.

Options:

Utilise social networking sites such as Facebook, Twitter, forums, round-robin emails, newsletters, text messaging to notify members of activities.

For more information, ideas, templates and planning tools, please visit www.pwpulse.co.uk

